

Minutes of the Meeting of the Flight 93 Advisory Commission
Meeting # 29
Somerset County Courthouse, Somerset, Pennsylvania 15501
Saturday, November 13, 2010

Commissioners Present:

Mr. John Reynolds, Chair
Ms. Donna Glessner, Vice Chair
Mr. G. Henry Cook, Commissioner
Mr. Kenneth Nacke, Commissioner
Mr. Dan Sullivan, Commissioner
Mr. Mike Watson, Commissioner
Mr. Jerry Spangler, Commissioner
Mr. Calvin Wilson, Commissioner
Mr. Gary Singel, Commissioner
Mr. Gordon Felt, Commissioner
Joanne Hanley, Designated Federal Officer

Commissioners by conference line:

Mr. Jerry Guadagno, Commissioner

Not in Attendance:

Mr. Lawrence Catuzzi, Commissioner
Dr. Edward Linenthal, Commissioner
Mr. Michael Walther, Commissioner
Dr. Brent Glass, Commissionerr

I. Welcome and Role Call

Flight 93 Advisory Commission Chairman Reynolds called the meeting to order welcoming the Commissioners, families and members of the public, formally opening the 29th meeting of the Flight 93 Federal Advisory Commission. Everyone was thanked for coming and encouraged to visit the Western Overlook and the Webcam.

II. Invocation and Pledge of Allegiance

The Pledge of Allegiance was led by Superintendent Joanne Hanley. The invocation was led by Patrick White.

III. Opening Remarks and Introduction

Chairman John Reynolds opened the meeting with remarks. He invited everyone to go to the Western Overlook and see the interpretation display. He also stated that it was a big step forward to what the National Memorial would look like in the future. He encouraged everyone to visit the Webcam. He also commented that the memorial was a far bigger scale than one would

imagine from the photos. He also stated that it was wonderful and that everything was going as planned. He also thanked everyone who had anything to do with the design and construction of the memorial. He reviewed the process for signing up for the public comment period.

IV. Review and Approval from August 7, 2010

Chairman Reynolds asked if there were any changes or comments to the Commission minutes. Chairman Reynolds asked for a motion to approve the minutes of the previous Commission meeting on August 7, 2010. Mr. Calvin Wilson made the motion and it was seconded by Mr. Jerry Spangler.

Commission Motion 10-05 Regarding the Approval of Minutes from August 7, 2010

The Flight 93 Federal Advisory Commission, led by Chair Reynolds approved the minutes of August 7, 2010.

Moved by: Commissioner Calvin Wilson

Seconded by: Commissioner Jerry Spangler

Discussion from the Commissioners: None

Vote: All in favor, none opposed

Motion Passes.

V. Family Reports

A. Family Memorial Committee Report

Commissioner Ken Nacke presented the following report:

He reported that he had nothing at this time and hoped to have something for the next meeting.

B. Government Relation/ Public funding Report

Prepared by: Will Hollier & Patrick White

Summarizing the activities of the Families of Flight 93 and Hollier & Associates, LLC

I. Federal Appropriations:

A. Mr. Hollier consulted with House and Senate appropriations staff and Pennsylvania Delegation regarding status of appropriations process and strategy for securing Memorial funding in FY11 appropriations bills.

B. Mr. Hollier secured and attended appointments along with Messrs. Felt and White at the White House with First Lady M. Obama's senior staff, and at the Department of Interior, and secured appointments with Congressional allies for family members who are also Families of Flight 93 Board members to advocate for the inclusion of \$5,000,000 in the President's FY12 Budget. Mr. Hollier provided required follow up to meetings.

C. Mr. Hollier drafted letter for Pennsylvania Congressional Delegation to send to Office of Management and Budget requesting \$5,000,000 be included in the President's FY12 Budget as a line item for the F93NM.

D. Mr. Hollier assisted in the successful efforts to ensure FY10 appropriated funds and FHW funds allocated to FLNI were not reprogrammed.

II. Related actions in support of the Flight 93 National Memorial:

A. Mr. Hollier assisted in the preparation of Mr. Felt's remarks for the Ninth Anniversary Ceremony. Hollier provided follow up to tasks related to Ninth Anniversary Ceremony.

B. Messrs. Felt, White, and Hollier participated in former First Lady Laura Bush fundraiser for FLNI in Pittsburg, PA.

C. Additionally, Mr. Hollier provided assistance to FLNI fundraiser hosted by the National Senatorial Committee.

D. Mr. Hollier leads weekly conference calls with Families and LAKPR to allocate tasks and responsibilities, ensure proper follow up to action items, and which serve as a public appropriations and related strategy session.

E. Along with Families' representatives Mr. Hollier reviews and provides comments to LAKPR on press and advocacy FLNI materials.

F. Mr. Hollier met with Senator Casey's staff to discuss the introduction of a rewrite of the Congressional Gold Medal Legislation.

Commissioner Wilson asked what are the chances were of receiving the Gold Medal Award.

Mr. White responded that they were pretty confident that it would happen and that the goal was to have it in time for the dedication.

VII. National Park Service

Prepared by: Jeff Reinbold

Move to New HQ

The NPS is currently moving operations staff to the new onsite headquarters. The new location will allow the park to staff the memorial more efficiently and cost effectively. A contractor has completed the entry drive and most of the interior building improvements. The NPS is attempting to complete the move by January 2011.

Visitation

On October 13, 2010, the NPS moved to winter hours of operation at the Western Overlook. The site is now open and staffed with NPS rangers and Ambassadors from 9:00AM – 5:00PM. Nearly 60,000 people and 125 buses visited the site in the last 3 months since the August 7 Commission meeting. To meet this demand, the NPS has temporarily supplemented Flight 93 staff with rangers from the other Western Pennsylvania parks and will be hiring one permanent interpretive ranger and several seasonal rangers to staff the memorial.

Volunteers

At the close of fiscal year 2010, Ambassadors had provided 2,496 hours in interpretation at the temporary memorial. In addition, volunteers contributed 1,313.5 hours toward the oral history project and preserving the tribute items from the move to the Western Overlook.

Educator's Workshop

Staff met with representatives from the National September 11th Memorial and Museum, Pentagon Memorial Fund, and Smithsonian National Museum of American History on October 21 to discuss a collaborative education project. The sites agreed to move forward with initial planning for a virtual conference for educators in Jun or Jul 2011. The one-day online conference would also include an accompanying website that would provide resource information on each site as well as webcasts of the presentations.

Commissioner Wilson asked what kind of feedback we have been receiving throughout the Park Service about the National Memorial.

Joanne Hanley responded that the Regional director and staff had identified Flight 93 as the number one project for the region and that the project has been getting a lot of support. She also said that at the most recent Superintendent's conference a number of Superintendents had remarked that they had watched all of the September 11 ceremony and that they were proud of what was happening at Flight 93. She commented that this reflected well on not only the National Memorial but the park service as a whole.

Jeff Reinbold remarked that the Memorial had been getting the highest marks across the board for not only the memorial getting completed but the way it is getting completed. He thanked Joanne Hanley and Keith Newlin for providing support from the other parks when needed. He gave the example of the other parks providing uniformed rangers when the memorial staff could not cover the Western Overlook.

Chairman Reynolds remarked that the partnership has had rough times but has never fallen apart. He also said that it was a tribute that five groups and now a sixth have made such contributions and made it through eight years. He stated that it is instructional to the Park Service and other partners who are trying to work together.

Oral History

Presented by Kathie Shaffer

- Eighty-five interviews were conducted over the past six months of the project. About half of these - forty-one - were recorded with family members, friends and colleagues of the passengers and crew and these forty-one interviews represent sixteen different passengers and crew members
- Travel over past six months included:
 - May – to Chicago* for three days of interviews with family members and six members of the FBI's Evidence Response Team who were primarily responsible for the investigation and recovery work in the hemlock grove
 - June – to Washington, D.C.* for two days of interviews with family members and three members of the NTSB who represent expertise in Research/Engineering, Structures and Survival Factors in the Flight 93 investigation
 - July – to Cleveland* for three days of interviews with Air Traffic Controllers at the Cleveland Air Route Traffic Control Center and members of the FBI's Cleveland Evidence Response Team. Flight 93 was hijacked and crashed within the air space controlled by the Cleveland Center. One ATC manager who was interviewed said that he witnessed the struggle of the passengers and crew to take back the plane, stating, "It will stay with me the rest of my life." The manager stated that 9/11 was the 'watershed' of his 29-year career with the FAA.

FYI, on 9/11, the Cleveland Air Route Traffic Control Center was the busiest air route traffic control facility in the world. On 9/11, our country's air traffic controllers safely diverted and landed 4,500 aircraft in 90 minutes.

September – to San Francisco for seven days of interviews with family members. Twenty four family stories, plus two additional interviews, were recorded during the week in SF.

- During the past six months, five additional interviews were recorded with members of the Pittsburgh Division of the FBI, including interviews with SA Andrea Dammann, Acting Sr. Team Leader, Pittsburgh Evidence Response Team and SAC Roland Corvington, On-Site Commander for the FBI for the Flight 93 investigation.
- Other interviews of interest recorded in past six months include:
 - telephone interview with two young men from state of Washington who were touring the U.S. Capitol on 9/11 and feel their lives were spared by the actions of the passengers and crew of Flight 93
 - three additional DMORT members
 - two additional members of the media
 - engineer for PBS Coals
 - arborist from Penn State University
 - Flight 93 design competition advisor
 - international telephone interviews with family members in Germany and Australia
- Looking Ahead:
 - I am planning travel to NY/NJ before year end for twenty-eight interviews with family members, friends and colleagues of the passengers and crew.
- Volunteers

We currently have eight volunteers working on the oral history project. Volunteer transcriptionists type every spoken word of an interview to produce a complete and accurate transcript of the interview. Also, there is one volunteer dedicated to reading each transcript, which sometimes numbers 70-100 pages in length, and writing an abstract of each interview, which will be invaluable to researchers and scholars who use the collection in the future. I would like to recognize and thank all of these wonderful volunteers for their contribution to the Oral History Project

Chairman Reynolds remarked that all are in amazement of the project and thanks Mrs. Shaffer for her work. He asked if anyone was recording the history of the Oral history project for the record.

Commissioner Wilson remarked that this project was important and that Donna Glessner, Kathie Shaffer, Barbara Black and Joanne Hanley needed to sit down and record the history of the project.

Commissioner Felt remarked that the project has set the standard and thanked everyone involved.

B. Communications

Lisa Linden of Linden Alschuler & Kaplan PR (LAK) and Debby Borza Presented the following:

Debby Borza thanked Lisa and LAK for all they have done through the years.

Introduction

The story of the Flight 93 National Memorial over the last three months has been one of steady progress. Building of the first phase of the Flight 93 National Memorial moved forward, even as the nation took time to again remember the 40 heroes of Flight 93 and the others who lost their lives on September 11, 2001.

LAK, through a series of media initiatives and working with the Flight 93 Memorial partners, helped tell this story of success in construction and fundraising.

LAK was honored to provide extensive media relations support leading up to and including the September 11, 2010 Commemoration Ceremony for the Flight 93 heroes. The massive coverage of the event reflected the solemnity of the day and the historic participation of two First Ladies as the keynoters. It also reminded the nation that construction of the Flight 93 National Memorial was proceeding on time and that the public must continue to contribute financially to ensure its completion.

The Flight 93 Memorial Task Force Sunsets

News released in early August reflected this progress. Based on a letter from Flight 93 Task Force Co-Chairs Patrick White and Jerry Spangler, LAK drafted and serviced a release on August 4 announcing that the Task Force would disband after its August 7 joint meeting with the Flight 93 Advisory Commission, as the memorial construction was now well underway. The news was well covered, including an *AP* story that was posted on more than 20 media sites. The Task Force's final meeting was also covered by the *Daily American*, the *Tribune-Democrat*, the *Pittsburgh Tribune-Review*, the *Pittsburgh Post-Gazette* and *WJAC-TV*.

In the same week, LAK helped the National Park Service (NPS) Western PA Superintendent Joanne Hanley service a release asking supporters to vote for the memorial as "America's Favorite Park" to help win a \$100,000 grant sponsored by Coca-Cola in partnership with the National Park Foundation (NPF). Both the *Tribune-Democrat* and the *Daily American* covered the story.

Laura W. Bush to Keynote the September 11, 2010 Commemoration

On Friday, August 6, the NPF announced on behalf of the Flight 93 partners that Mrs. Bush would keynote the 2010 commemoration ceremony. LAK serviced the press release. Coverage was extensive and included an *AP* story titled "*Laura Bush to Speak at Pa. Flight 93 Anniversary*," featuring comments from NPF President and CEO Neil Mulholland and Families of Flight 93 President Gordon Felt. *ABC News*, *CBS News*, *MSNBC*, *Forbes.com* and *Reuters.com* posted a version of the announcement on their media sites.

To update the public on the memorial's planning and construction progress, LAK – after discussions with the NPS – helped draft and service a media advisory for a press briefing. Memorial architect Paul Murdoch and NPS Flight 93 National Memorial Site Manager Jeff Reinbold spoke to reporters at the Western Overlook temporary memorial site on August 13. The briefing was well covered locally by the *Daily American*, the *Pittsburgh Tribune-Review* and *WTAJ-TV* in Altoona, PA. The *Daily American* piece was picked up by the *AP* and posted on several news sites such as the *Indiana (PA) Gazette*, the *Albany (NY) Times-Union* and the *Morris County (NJ) Daily Record*.

First Lady Michelle Obama Joins Mrs. Bush to Keynote the 2010 Commemoration Ceremony

On August 23, the NPF announced that First Lady Michelle Obama would join Mrs. Bush to keynote the September 11 ceremony at the Flight 93 National Memorial site. LAK serviced the NPF press release; Lisa Linden drafted and serviced a companion statement by Gordon Felt. This historic announcement, which also noted the participation of U.S. Interior Secretary Salazar and PA Governor Ed Rendell, was picked up by thousands of media sites around the world. Coverage included an *AP* story titled "*Michelle*

Obama, Laura Bush at 9/11 event in Pa” with comments from Neil Mulholland. The *New York Times*, the *Washington Post*, *USA Today* and the *Wall Street Journal* all posted their own stories on their political blogs.

Throughout August, LAK participated in regular planning meetings for the commemoration ceremony, while also providing guidance on responding to a stepped up effort by opponents of the memorial’s design.

September 11, 2010 Commemoration Ceremony

Lisa Linden and Mike Petralia were at the Western Overlook on September 9 and 10 to facilitate pre-event interviews with Flight 93 Memorial partners. On September 11, LAK was at the ceremony site at 4 a.m. to arrange interviews and assist the media. We also drafted and help service a press release from the NPF on behalf of the Flight 93 Memorial partners for the ceremony. Media highlights included:

- **coverage of Mrs. Bush’s participation at a September 10 Flight 93 fundraiser** – LAK worked with the NPF to garner significant coverage of this event, which included stories by the *AP*, the *Pittsburgh Tribune-Review*, the *Pittsburgh Post-Gazette* and local PA television. Neil Mulholland and Gordon Felt comments were featured in stories regarding the fundraiser.
- **Wall Street Journal** – The September 10 piece on the effort to build a memorial noted the NPF’s role in fundraising, its texting campaign and the Pittsburgh Steelers players’ upcoming fundraiser. It featured comments from Joanne Hanley and Gordon Felt.
- **National Media** – *CNN* did a major video piece on construction progress that included interviews with Families of Flight 93 board member Ken Nacke, Gordon Felt and Jeff Reinbold. *CNN.com* did a companion piece highlighting the positive relationship between the local community and the Flight 93 National Memorial partners titled, **“In Pennsylvania, two sites mark hallowed ground and heroism.”** *CBS Evening News* did a September 11th piece that prominently featured the commemoration ceremony. The *AP* did a stand-alone piece on the event titled **“Michelle Obama: Flight 93 crash site shows healing.”** *AP* also did two different video news pieces from the event that were available to television news stations across the globe. In addition, the press release was also posted on dozens of news sites around the country including *Reuters*, *CNBC.com*, *Forbes.com*, *MarketWatch* and *AOL Daily Finance*. *C-SPAN* covered the ceremony in its entirety. **Voice of America** television covered the ceremony as well.
- **Local and regional coverage** – All of the major western PA media outlets, including newspapers and the television stations, covered the ceremony. Other regional media that covered the event included the *Philadelphia Inquirer* and *ABC’s New York City* affiliate.

Lisa Linden also helped facilitate several radio interviews for Gordon Felt in the days leading up to the event.

Post September 11th

In the weeks following the September 11 ceremony, LAK worked with the Flight 93 Memorial partners on other important public relations initiatives.

Entrance Road Contract and New Winter Hours

LAK helped draft and service a September 30th NPS press release announcing a \$4.5 million NPS contract award to build the new entrance road for the memorial. An *AP* piece on the announcement was posted on more than 100 news sites around the country, including *CNBC*, *ABC News*, *CBS News*, *Business Week* and the *Washington Post*. The *Daily American*, the *Pittsburgh Tribune-Review*, the

Tribune-Democrat, *WTAE-TV* (Altoona) and *WRTA radio* (Altoona) covered the announcement separately.

On the same day, LAK helped the NPS draft and service a press release to inform the public about the memorial's new winter visiting hours. Both the *Daily American* and the *Tribune-Democrat* covered the story.

National Park Foundation Announcements

Since the September 11th ceremony, LAK has helped the NPF service three press releases. They were:

- A September 21 announcement that the NPF is now broadcasting live images online through a partnership with EarthCam, Inc. The story was picked up by the *Chambersburg (PA) Public Opinion* and had been mentioned in earlier pieces by the *Daily American*, the *Tribune-Democrat* and a blog piece on *MSNBC*.
- An October 14 release announcing that Musco Lighting was donating its expertise and lighting equipment to the memorial. *Daily American*, the *Tribune-Democrat* and the *Pittsburgh Tribune-Review* covered the story among other media.
- An October 28 announcement that the memorial campaign's fundraising PSAs will be shown during the World Series at both ballparks and featured on the MLB Network, MLB.com, ESPN radio and XM Satellite radio. LAK also helped draft a statement from Gordon Felt for the release. The *Pittsburgh Tribune-Review* covered this news among other media.

Ongoing Efforts

LAK continues to participate in a weekly conference call with Will Hollier and the Families of Flight 93 to discuss ongoing coordination between media strategy and government relations efforts. LAK also regularly monitors media and blog sites for the Flight 93 Memorial partners for stories concerning Flight 93.

Going Forward

The next year will be exciting and challenging one for the Flight 93 National Memorial. LAK and the Flight 93 Memorial partners have been discussing the public relations requirements for the next twelve months that will culminate in the 10th anniversary of September 11th and the dedication of the memorial's first phase.

As the anniversary approaches, LAK will work with the Flight 93 Memorial partners to find new ways to continue the positive publicity momentum of the past two years. We will look for opportunities to let the nation and the world know that progress continues on fundraising, on construction and on the planning of educational components of the memorial.

We expect that as September 11, 2011 gets ever closer, media interest will steadily build. LAK will work to ensure that information is disseminated to the media in a proper, professional and timely manner.

As always, a primary goal is to support the fundraising efforts of the memorial campaign. Our message will continue to be that continued private contributions are vitally important if we are to meet the promise made by this nation to complete a fitting memorial dedicated to remembering the lives and actions of the 40 extraordinary men and women of Flight 93.

Commissioner Felt thanked LAK for their service and remarked that he looked forward to continuing to work with them.

C. Anniversary Planning

Jeff Reinbold and Debby Borza presented the following:

The Committee has met every 2 weeks for the past several months.

Debby remarked on what it was like to be a family member at one of the ceremonies. She thanked the park service for the way they are taking care of the memorial

Status

The Anniversary Planning Committee met on October 7 to review the 2010 commemorative service. More than 6,000 people visited the site over the September 11 weekend. The NPS is obtaining a copy of the CSPAN broadcast of the entire event. The Committee also discussed lessons learned from this year's commemorative service that the Partners could apply to the 2011 event.

The 2011 anniversary events will be held at the newly constructed Memorial Plaza. The Committee anticipates that the dedication will occur early in the afternoon on Saturday, September 10, and the commemorative service will occur as usual on Sunday, September 11.

Commissioner Wilson gave a special thanks to the maintenance staff personnel who had to hold the flags during the whole ceremony.

D. Interpretive Planning

Jeff Reinbold presented the following report:

Status

The Committee will conduct a Foundations Workshop in Somerset on November 9-11. Participants will develop interpretive themes and visitor experience goals by building on the direction provided in the General Management Plan and subsequent planning efforts. Architect Paul Murdoch and the NPS design and construction team from the Denver Service Center will participate in the workshop to integrate the interpretive planning results into the design process. In addition, the NPS recently selected Gallagher and Associates as the exhibit design contractor for the visitor center. Staff from Gallagher and Associates will also attend the workshop.

The Committee has tentatively planned a Recommendations Workshop for December 13-14 in Washington, DC. This meeting will engage outside subject experts to refine the results from the Foundation Workshop and develop detailed recommendations.

IPTC Members

- Brent Glass
- Donna Glessner
- Ed Linenthal
- John Reynolds
- Ed Root
- Joanne Hanley

- Barbara Black
- Jeff Reinbold

E. Friends of Flight 93

Jerry Spangler presented the following:

The Friends of Flight 93 National Memorial continues its organizational activities in a steady pace. During the past three months, we have worked on the following projects:

1. September 11th Activities The Friends provided volunteers to assist the visitors at the September 11th memorial service. Gene Leonard spearheaded efforts to sponsor a 9/11 ribbon project. All those in attendance were provided a white ribbon with a narrow royal blue strip on one side. Visitors were encouraged to write a message on the white portion and leave the ribbon as a tribute. Friends Board member Ginny Barnett also designed a bookmark that accompanied the ribbon. The Friends also hosted a post-ceremony family reception at Indian Lake Lodge. We acknowledge donations and contributions in kind from Unity Printing, Latrobe, Pa; Starbucks Coffee, Somerset, PA; Terry and Pat St.Clair/Indian Lake Lodge; Mark Knepper/Knepper Farm and Outdoor Equipment, Gene Leonard and Ginny Barnett.
2. Organizational activities—The Friends have now received Section 501[c][3] charitable organization status by the Internal Revenue Service. Donations are now tax deductible. We have also obtained a sales tax exempt status from the Commonwealth of Pennsylvania. We are in the process of finalizing our first cooperative agreement with the National Park Service that will define our responsibilities for the coming year.
3. Fundraising activities—Through a generous donation from Mal Fuller, the Friends have been selling a DVD of a Flight 93 Memorial event which involved the Somerset Community Band and the Macungie Community Band.
4. Committee Activities—
 - A. Fund-raising—Co-chairs Patrick White and Lance Sturni are assisting the National Park Foundation by assisting in the flag-raising project. Friend Donna Bates has designed and made a king-size quilt which will be used at the “Forty for Forty” fundraiser with the Pittsburgh Steelers on November 17.
 - B. Education Committee Co-chairs Ginny Barnett and Gene Leonard and their active committee are participating in discussions with NPS on interpretation and education activities.
 - C. Memorial and Land Stewardship Co-chair Ed Bowersox has presented a proposal to our board regarding landscape improvements to the NPS office on-site. Our plans are to have a work day on Earth Day, April 22, 2011.
5. Strategic Planning retreat—We held a strategic planning retreat on Friday November 12 in anticipation of our annual membership meeting to be held on Monday, December 6, 2010.

Commissioner Reynolds asked how one would sign up to be a part of the Friends group.

Mr. Spangler replied that Commissioner Glessner had the forms and to see her or any member of the Friends group.

Commissioner Reynolds remarked that the Friends group had done an excellent job in a short amount of time. He also encouraged everyone to join the Friends group if they hadn't already.

F. Lands

Keith Newlin presented the following:

The National Park Service continues to work with the Department of Justice on the Svonavec tract. Pre-trial activities are currently taking place, and the Federal Court has not yet scheduled a trial date.

We have contacted the owners of Tract 03-106 (Blades), who want to sell their property, and have advised them we will order a title search, and once we know the status of their subsurface mineral rights, we will request a property appraisal.

Patrick White presented the following:

That he had nothing to add to his submitted briefing report.

G. Design and Construction

Keith Newlin presented the following:

Phase 1A Construction, Construction Management and A/E Assistance during Construction and Other:

We are currently at about 54% completed. We are on schedule. Time elapsed is 29%.

Phase 1C Route 30 Park Entrance and Entry Road

Well ahead of schedule.

Phase 1B Schematic Design

- Issued revegetation task order (via NPS IDIQ contracts) for specific items.
- See no issues.

Commissioner Wilson asked about a beetle problem he had read about.

Kevin Newlin responded that NPS had adjusted the species of plants, so this would not be a problem.

Patrick White presented the following:

From a DAGS prospective any issues that have come up have been resolved on construction calls.

H. Fundraising

King Laughlin presented the following:

The late summer and fall were an active period for the Flight 93 National Memorial Campaign, which included the ninth annual observance of September 11, 2001. In the weeks leading up to and since

September 11, the Campaign has made steady progress toward our goal of raising \$18 million, and we are sensing a renewed energy and enthusiasm for supporting Flight 93 now that construction is underway and the dedication of the memorial is less than one year away.

CAMPAIGN SUMMARY

Through the first three quarters of the year, more than 125,000 donations totaling \$18.5 million have been received from over 65,000 donors. There are a number of solicitations outstanding or in progress for the Capital Campaign, from a few thousand dollars up to \$5 million. New events and initiatives have also created additional opportunities or opened new doors for the Capital Campaign.

CAMPAIGN ACTIVITIES

Upon This Sacred Ground, Courage Remembered

NPF's former Honorary Chair Mrs. Laura Bush spoke at a special Flight 93 benefit event on September 10. Some 100 guests attended the reception, dinner, and brief program at Pittsburgh's Fairmont Hotel. Mrs. Bush offered a warm welcome and delivered a powerful appeal for building the memorial as a national park and for restoring the historic landscape to its natural splendor. An engaging video presentation on Flight 93 preceded a strong call to action, and all guests were asked to consider pledging further support for the memorial. The event raised over \$100,000 for the Flight 93 Campaign.

Public Service Announcement Campaign and Media Outreach

The Campaign is conducting a first-ever major public service announcement campaign around the Flight 93 National Memorial. Elements of the campaign, including a video and audio PSA, printed materials, and scripts, have been utilized extensively in sports stadiums and arenas, on cable television stations, and on radio. Most recently, thanks to the efforts of Laura Bush, the PSA campaign was featured during the World Series on scoreboards in San Francisco and Dallas, on broadcast radio, and on Major League Baseball's on-line platforms. Over \$50,000 has thus far been contributed to Flight 93 through this campaign and other media outreach initiatives.

"911" Pins Support Flight 93

Steven Singer Jewelers of Philadelphia, Pennsylvania has contributed \$206,000 to the Capital Campaign through the sale of more than 20,000 commemorative lapel pins in the shape of "911." During August and September pins were available on-line or over the phone for purchase with 100 percent of the proceeds benefitting the Flight 93 National Memorial. Mr. Singer, whose initiative was widely advertised on a nationally-syndicated radio program hosted by Michael Smerconish, intends to sell pins again in 2011 with the goal of surpassing this year's donation.

NRSC Sponsors Contribute to Flight 93

During its fall meeting in Bedford Springs, Pennsylvania, the National Republican Senatorial Committee designated Flight 93 as the beneficiary of its fundraising campaign. On September 11, Senator John Cornyn announced that the NRSC raised \$70,000 in contributions for construction of the memorial.

Tuesday Before The Barclays

Flight 93 honorary campaign co-chairman Governor Tom Ridge was the guest of honor for a golf tournament, dinner, and auction hosted by the Essex County Country Club (New Jersey) on August 23-24 to benefit the Flight 93 National Memorial. The event raised \$32,000 for the Campaign.

Westmoreland County Community College Concert for Flight 93

Westmoreland County Community College Choir and Symphonic Band, the Jeannette Community Band, and the Somerset Community Band came together under the direction of Dr. Roderick T. Booker to perform a concert to benefit Flight 93 at Greensburg Salem High School on September 11. The concert raised over \$4,100.

OTHER PROJECT DEVELOPMENTS

Forty for Forty

Flight 93 is again teaming up with the Pittsburgh Steelers to host “40 for 40” on November 17 at Heinz Field in Pittsburgh. Forty current and former Steelers greats, captained by Rocky Bleier will join together in unity with Flight 93’s forty passengers and crewmembers and their families. Event and table sponsorships, individual ticket sales, and an auction during a reception and dinner will raise funds for the Capital Campaign. Range Resources of Canonsburg, Pennsylvania is the event’s presenting sponsor.

Live On-Line Images of the Flight 93 National Memorial

The National Park Foundation partnered with EarthCam, Inc. starting over the summer to broadcast live images of the Flight 93 National Memorial at honorflight93.org/webcam. A high-definition camera, located at the western overlook, uploads a new image of on-going construction activity every fifteen minutes during daytime hours, and archived images form a dramatic time-lapse view of the memorial. In roughly two months’ time, the camera has attracted over 37,000 pageviews and is the second most viewed page on the website.

MUSCO Lighting

MUSCO Lighting continues to work closely with the architectural team and National Park Service, providing engineering and design services on first phase of the Flight 93 National Memorial. These services will ultimately allow the memorial to save costs, increase energy efficiency, and improve the visitor experience.

CONCLUSION

This coming September will mark ten years since the events of September 11. The months ahead will be the most critical to the success of the Flight 93 National Memorial Campaign. Millions of dollars must still be raised to complete the memorial. As partners, we must all continue to play a major role in preserving the story Flight 93 as one of the defining moments in our nation’s history and transforming this remarkable historic landscape into a publicly-accessible national park.

Commissioner Felt thanked the National Park Foundation for all their help with the Flight 93 project.

Commissioner Reynolds congratulated Chris Sullivan on his appointment as the vice-chair of National Park Foundation.

Commissioner Reynolds also stated that the Operational aspects were increasing for the National Park service and that the budget from the U S Government for the next couple of years was not known and not looking very good. Tensions will increase over money.

VIII. Old Business

Commissioner Reynolds remarked that there was really no old business. He referred back to the August meeting and the formation of the Partnership/Leadership Committee. Patrick White is the Co-Chair for the committee. We have established regular phone meetings for the committee.

IX. New Business

A. New meeting dates for 2011 must be approved. The proposed dates are **Saturday February 5, 2011 (by conference call only); Saturday May 7, 2011; Saturday July 30, 2011;**

Saturday November 5, 2011. Chairman Reynolds asked for a motion to approve the 2011 meeting dates. Mr. Ken Nacke made the motion and it was seconded by Mr. Dan Sullivan.

Commission Motion 10-06 Regarding the Approval of 2011 Meeting Date

The Flight 93 Federal Advisory Commission, led by Chair Reynolds approved the 2011 Meeting Dates.

Moved by: Commissioner Ken Nacke

Seconded by: Commissioner Dan Sullivan

Discussion from the Commissioners: None

Vote: All in favor, none opposed

Motion Passes.

B. Resolution 11-01 of the Flight 93 Advisory Commission November 13, 2010

See Attached Sheet

Chairman Reynolds asked for a motion to approve resolution 11-01. Mr. Jerry Spangler made the motion and it was seconded by Mr. Ken Nacke.

The Flight 93 Federal Advisory Commission, led by Chair Reynolds approved Resolution 11-01.

Moved by: Commissioner Jerry Spangler

Seconded by: Commissioner Ken Nacke

Discussion from the Commissioners: None

Vote: All in favor, none opposed

Motion Passes.

C. Resolution 11-02 of the Flight 93 Advisory Commission November 13, 2010

See Attached Sheet

Chairman Reynolds asked for a motion to approve resolution 11-02. Mr. Calvin Wilson made the motion and it was seconded by Mr. Dan Sullivan.

The Flight 93 Federal Advisory Commission, led by Chair Reynolds approved Resolution 11-02.

Moved by: Commissioner Calvin Wilson

Seconded by: Commissioner Dan Sullivan

Discussion from the Commissioners: None

Vote: All in favor, none opposed

Motion Passes.

Commissioner Reynolds thanked both Gov Rendell and Senator Specter for their commitment to Flight 93.

X. Public Comment

Chairman Reynolds invited those who wished to give public comment to limit their comments to five minutes.

Grant Wollacott

Mr. Wollacott read his thought on a comment from Mrs. Laura Bush. Her comment was “Until this day they remind us not just by how they gave their lives but how they lived their lives that being a hero is not just a matter of fate but a matter of choice”. He gave examples of why she was right using Waleska Martinez, Louis Nacke, and Richard Guadagno and stories from their lives that he had gathered together

VI. Adjournment

Meeting adjourned by Chairman Reynolds.

Then next meeting of the Commission and Task Force will be February 5, 2011 by conference call.

The meeting was adjourned at 12:30PM.

Minutes prepared by:

Christina Brown, Flight 93 National Memorial